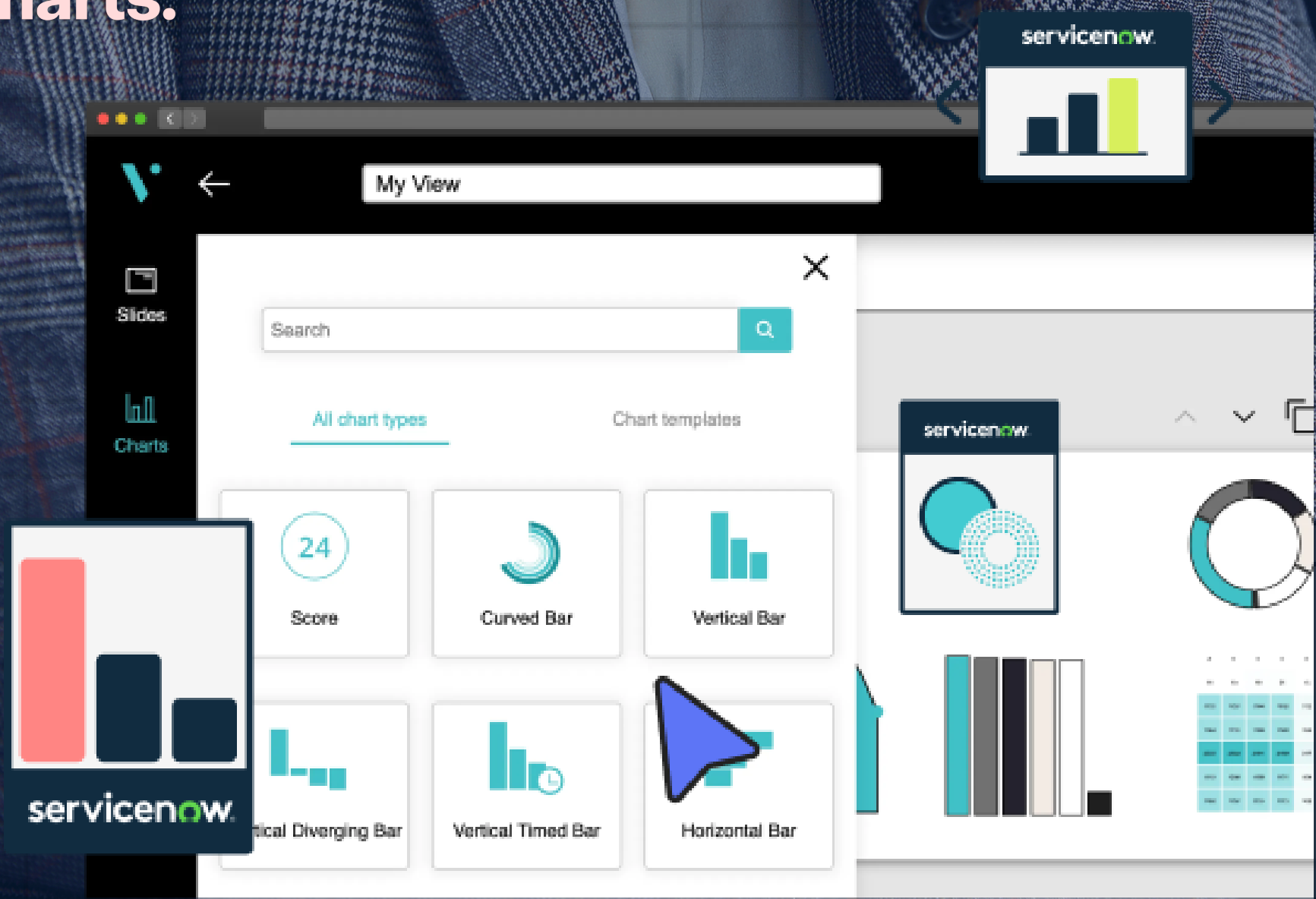


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MANAGED SERVICES CASE STUDY

**How CDW saves millions of dollars a year on manual ServiceNow client-facing reporting.**

Scale your MSP reporting with VividCharts.





MANAGED SERVICES CASE STUDY

# The Business Review Problem

- QBRs created with exported ServiceNow data **take too long** to create
- Report creation is **manual** and susceptible to human error
- QBRs are **not standardized or scalable**

**CDW** needed a way to **automate.**



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M A N A G E D   S E R V I C E S   C A S E   S T U D Y

# The Path to Automation

- CDW identified the ServiceNow data, charts and reporting that needed to be automated
- They selected **VividCharts** for in-platform report automation, gaining access to expanded chart libraries and templates
- They identified what Phase 1 of report automation should look like and got started

**Start small &  
iterate.**



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MANAGED SERVICES CASE STUDY

# Business Review Automation Stats

**60+** Visualizations  
Automated

**20,000** Hours of  
Manual Reporting  
Automated

**\$2.6M** in Resource  
Hours Saved Annually

**“AWESOME”**  
-CDW CSM



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”

**Wide-sweeping automation projects can feel daunting, but they don't have to be.**

**Start small and narrow your focus.**

**Choose the right tools. Expand and iterate over time.**



**LUKE GRIFFITH**  
CUSTOMER EXPERIENCE  
SPECIALIST - CDW

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MANAGED SERVICES CASE STUDY

**Ready to  
automate your  
ServiceNow  
reporting?**

**Contact us today to get started!**

**BOOK A DEMO**



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